



# HOW TO FUNDRAISE FOR THE WIGGLE WAGGLE WALK AND RUN

Raising funds for the animals is as easy as 1, 2, and 3!



Email your family and friends to sponsor you. You don't have to think of what to say, the templates are already ready to be sent!

Tour Badges My Account

### Dashboard

SET UP YOUR CAMPAIGN

- Personalize your page
- Create an email list [Import contacts >](#)
- Ask for donations [Send email >](#)
- Raise awareness on social

50% COMPLETED

PERSONAL

Achieved **\$0.00**

Personal Goal \$250.00 [Edit Goal](#)

0%

Get donations

[Email contacts](#)

or share on social

[f](#) [t](#) [in](#) [e](#) [l](#)

[Create an email list >](#)



Raise awareness by sharing your page on your social media.

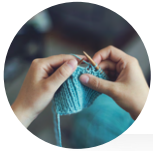
The screenshot shows a dashboard titled "Dashboard" with navigation links for "Tour", "Badges", and "My Account". Under the "SET UP YOUR CAMPAIGN" section, there are four cards: "Personalize your page" (checked), "Create an email list" (with "Import contacts" button), "Ask for donations" (with "Send email" button), and "Raise awareness on social" (checked). A red arrow points from the "Raise awareness on social" card to a red-bordered box containing a "Get donations" section. This section includes an "Email contacts" button, a "or share on social" prompt, and social media icons for Facebook, Twitter, LinkedIn, Email, and a link icon. Below this is a "To do items" section with "Create an email list" and "Send your 1st 'sponsor me' email" buttons. On the right, a circular progress indicator shows "50% COMPLETED". The "PERSONAL" section shows "Achieved \$0.00" and a "Personal Goal \$250.00" with a 0% progress bar. The "ACTIVITY FEED" section is partially visible at the bottom.



Raise funds for the animals by hosting an event or activity. Need some ideas? Keep scrolling!



# LOOKING FOR FUNDRAISING IDEAS?



## Arts and Crafts Sale

Sell homemade items such as knitted clothing, paintings, cards, etc.

## Auction

Auction off items.



## Bake Sale

Sell a variety of baked goods for human or furry friends!

## Balloon Pop

Sell balloons that have prizes inside. All balloons could contain a prize, or have a raffle where only one balloon has a prize.



## Bingo

Host a Bingo game.

## Board Game Tournament

Host a board game competition.



## Book Sale

Hold a used book sale.

## Bottle Drive

Collect bottles and cans from neighbours, family and friends.



## Buzz Word

Ban a commonly used word or term. Every time the word is said, the person must put money in a jar.



### **Candy or Popcorn Day**

Sell candy bars or popcorn.

### **Car Wash**

Host a car wash.



### **Catch the Ace**

Host a Catch the Ace game.

### **Charity Birthday**

Donate the funds usually used to buy staff birthday cakes.



### **Treat Decorating Contest**

Decorate treats and vote on the best decorated treat. Double your fundraising goal by auctioning off or selling the tasty treats.

### **Desk Challenge**

Participants decorate their desk or cubicle, best one wins.



### **Dress Down or Dress Up**

Pay to wear a casual outfit (jean day), dress up formal or theme your dress up day (pjs, 90s, animal shirt, etc.).

### **Embarrass the Boss**

Give permission to “embarrass the boss” (funny costume, silly makeup, decorate their office, etc.), once you have reached fundraising goals.



### **Fun Run**

Participants compete to see who can race around the parking lot or building.

### **Fundraising Challenge**

Group into teams (departments/classes/offices) to see who can be the top fundraiser.



### **Gift Wrapping Station**

Offer to wrap gifts during the holidays.

### **Group Cookbook**

Ask friends or colleagues to donate a specialty recipe, and combine the recipes together to make a cookbook and sell to family and friends.



### **Guess the #**

Participants put in their guess on how many objects are in a jar.



## Guess the Photo

Have participants guess whose baby photo it is or whose pet is pictured.



## Helping Hand

Offer neighbours to mow their lawn, weed their garden or other tasks they need done.

## Jailbreak

Lock a willing person into the office supplies room which they cannot escape unless you've reached your fundraising goal.



## Jeopardy!

Host a Jeopardy! game.

## Manhunt

A single person or group hides while everyone else seeks. The game goes until all hidiers have been found and tagged by the seekers.



## Office Olympics

Group into teams to see who is the fastest at completing a series of tasks.

## Talent Show

Host a talent show. Sell tickets to friends, family and colleagues.



## Parking Spot Raffle

Raffle off the best parking spot (or the boss' parking spot).

## Photo Contest

Host a contest for the best pet photo.



## Raffle

Raffle off a gift basket, 50/50 or other prizes.

## Refreshments Sale

Sell lemonade, hot chocolate or other refreshments.

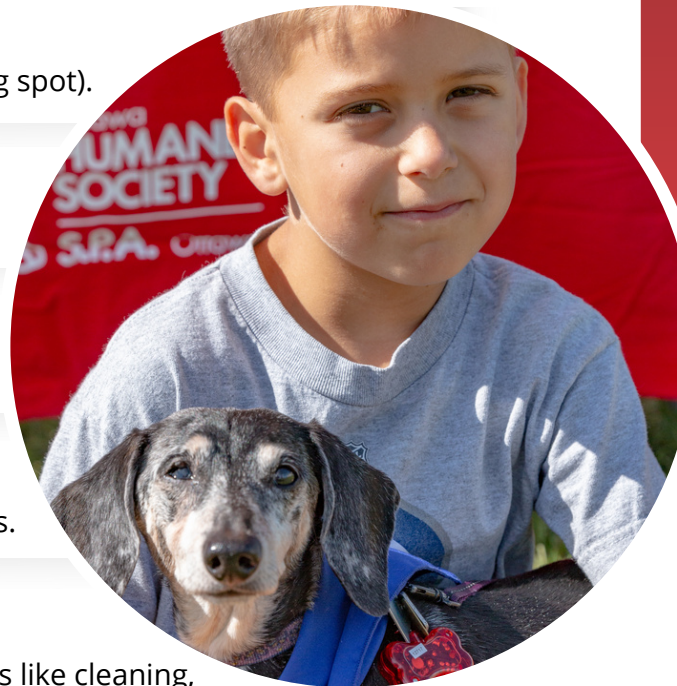


## Rent an Assistant

Auction off a willing person's time to help with tasks like cleaning, filing, photocopying, etc.

## Scavenger Hunt

Participants compete to be the first to collect a series of items.



## Silent Day

Compete to see who can stay silent the longest.



## Skill Bidding

List a wall of skills that participants have. Place bids for an hour-long teaching session from participants.

## T-Shirt Fundraiser

Make special t-shirts and sell them to schoolmates, friends and colleagues.



## Spare Change

Ask colleagues and friends to donate their spare change, coffee money or gift cards.

## Special Sale

Host a campaign or sale where a percentage, or full amount of each purchase will be donated.



## Spelling Bee

Host a spelling bee competition.

## Sports Day

Everyone gets to wear their favourite team jersey, branded items, face paint and foam finger.



## Step Counting

Participants compete to see who can get the most steps.

## Trivia Night.

Host a trivia game.

